



Texas Nurse Practitioners (TNP) invites you to participate in our annual continuing education conference on September 9 - 12, 2010, at the J.W. Marriott San Antonio Hill Country Resort & Spa, San Antonio, Texas. This TNP conference is an annual event that attracts approximately 700-800 attendees from around Texas. The conference awards CE's and caters to the attendance of prescribing nurse practitioners who manage and treat patients throughout the lifespan.

The Texas Nurse Practitioners primary goal is to provide education to its members. The Texas Nurse Practitioners supports that goal by providing an annual meeting with local and nationally recognized speakers on current topics pertinent to the practice of nurse practitioners in all settings including women's health, pediatrics, family practice, psychiatric, adult, and acute care nurse practitioners. Another goal is to provide an atmosphere of professional collegiality, promoting professional growth through networking with nurse practitioners within the community.

We would like to take this opportunity to invite you to be an exhibitor for the 22<sup>nd</sup> Annual TNP Conference. The conference will kick-off with the Welcome Reception on Thursday, September 9 from 6:00 – 8:00 pm in the exhibit hall. Conference participants will have an opportunity to visit the displays during continental breakfasts, lunches, and morning and afternoon breaks.

You are also invited to become a sponsor for a continental breakfast, reception, luncheon, speaker honoraria, or to place an ad in the Conference Program. If you have any questions regarding becoming an exhibitor, sponsor or about the conference, please contact Jan Allen at [jae4@prodigy.net](mailto:jae4@prodigy.net).

Sincerely,

*Jan Allen*

Jan Allen, CMP  
TNP Meeting Planner

## TNP CONFERENCE QUICK FACTS & GENERAL INFORMATION:

### Conference Dates

22nd Annual Conference | "Dynamic Innovators"  
September 9 – 12, 2010

### Location

J.W. Marriott San Antonio Hill Country Resort & Spa  
San Antonio, Texas

### General Contact Information:

Jan M. Allen, CMP  
TNP Meeting Planner  
4425 S. Mopac, Building III, Suite 405  
Austin, Texas 78735  
Phone: 512.312.2134 | Fax: 512.295.9750  
Website: [www.texasnp.org](http://www.texasnp.org)

### Exhibit Hall Hours:

*(Absolutely NO early tear down!)*

	Thursday Sept. 9	Friday Sept. 10	Saturday Sept. 11
Exhibitor Registration & Set-up	11:00 a.m. – 5:00 p.m.		
Exhibit Hall Hours	6:00 p.m. - 8:00 p.m.	7:00 a.m. – 5:30 p.m.	7:30 a.m. – 4:00 p.m.
Tear Down			4:00 p.m. - 6:00 p.m.

### Contract Information

Space is limited at this year's Conference so don't delay, first come, first served. Contracts **MUST** be submitted with **FULL** payment. Payments can be made by check, Visa or MasterCard.

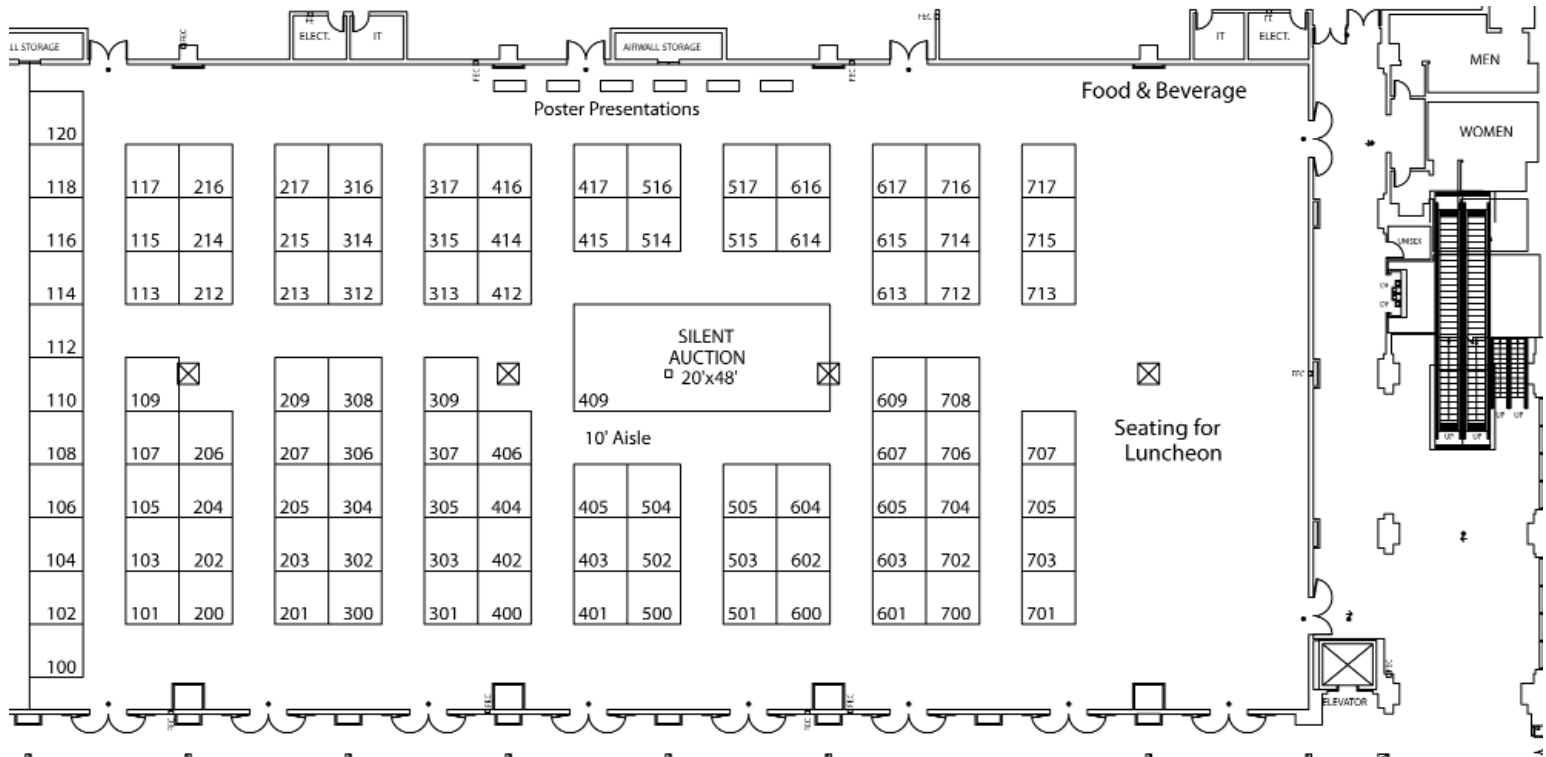
### Cancellation Policy

Refunds will be granted, less 25% processing fee, for cancellations. All refunds must be requested in writing and postmarked on or before **August 1, 2010**. No refunds will be granted for exhibit space, sponsorships or advertisements canceled after **August 1, 2010**.

### Doorprizes

All exhibitors/sponsors are encouraged to donate door prizes raffled away during the seminar sessions. Recognition of the donor-sponsored door prizes will be announced with each raffle. All sponsorships and unrestricted educational grant contributions are in support of the Texas Nurse Practitioners. We need your commitment by August 1, 2010 to be listed in the conference online brochure and your checks submitted by August 1, 2010.

# Exhibit Hall Floor Plan



## Exhibit Hall Information

### All booths include the following:

- Each 10' x 10' exhibit booth will consist of an 8' high back wall and a 3' high side drape
- One (1) skirted table, two (2) chairs and a wastebasket
- Identification stating the exhibitor's name and booth number will also be provided.

### Corporate Booth A: \$3,000

- One full-page black and white ad in the Conference Program
- Two 10' x 10' booths
- Acknowledgement in the conference online brochure
- Advertisements in the attendees tote bags

### Corporate Booth B: \$2,400

- One half-page black and white ad in the Conference Program
- One 10' x 10' booth
- Acknowledgement in the conference online brochure

### Corporate Booth C: \$1,200

- One quarter page black and white ad in the Conference Program
- One 10' x 10' booth
- Acknowledgement in the conference online brochure

### Non-Profit/Government/Small Business Booth: \$600 (Less than 5 Full Time Employees)

- One 10' x 10' booth
- Acknowledgment in the conference online brochure

## Advertisement in Conference Program

All ads must be at a resolution of 300dpi in a PDF format. Cover ads should be CMYK and inside ads black and white. Email ads to Jan Allen at [jae4@prodigy.net](mailto:jae4@prodigy.net).

Placement	Size (width x height)	Cost
Back Cover (CMYK)	8.75" x 11.25" (includes 1/8" bleed)	\$1,000
Front Inside Cover (CMYK)	8.75" x 11.25" (includes 1/8" bleed)	\$750
Back Inside Cover (CMYK)	8.75" x 11.25" (includes 1/8" bleed)	\$750
Interior Ads (Black & White)	7.5"x10" or 8.75" x 11.25" (includes 1/8" bleed)	\$600
Half Page (Black & White)	7.5" x 5"	\$400
Quarter Page (Black & White)	3.625" x 4.75"	\$300

The educational portion of the seminar is provided in conjunction with the TEXAS NURSE PRACTITIONER FOUNDATION. The tax Id number is: #74-2676501 for Tax Deductible Donations.

**REGISTRATION NOTE:** Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the conference must register.

*Texas Nurse Practitioners*  
**22<sup>ND</sup> ANNUAL CONFERENCE**  
**SPONSORSHIP OPPORTUNITIES**

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All sponsorships and unrestricted educational grant contributions are in support of the Texas Nurse Practitioners. We need your commitment and payment submitted by August 1, 2010 to be listed in the conference online brochure. Please use the “2010 Contract for Exhibits & Sponsorship” form to sign up for your 2010 TNP sponsorship.

Thank you for your participation in the TNP 22nd Annual Conference. We appreciate how hard you work to keep us up-to-date and supplied with quality products for our patients.

**SPONSORSHIP OPPORTUNITIES**

**All Sponsors will receive the following benefits:**

- One exhibit booth (Two for sponsorship over \$3,000)
- “Thank You” recognition in the Conference Program
- Recognition as a sponsor at the Conference
- Sponsor Ribbons

**Platinum Level Sponsor (\$15,000)**

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**Platinum Level Opportunity:**

- Saturday Business Luncheon \$15,000

**Platinum Level Sponsors will receive the following:**

- Company’s advertisement as a screen saver on the Internet Cafe computers during the conference
- Full page color ad in the Conference Program
- Featured in the online brochure
- Two exhibitor booths
- Special recognition signage at the conference
- Inserts in the attendee tote bags

**Gold Level Sponsor (\$5,000 - \$8,000)**

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**Gold Level Opportunities:**

- Conference Program \$8,000
- Evening Welcome Reception \$6,000
- Decorating \$5,000
- Canvas Tote Bags \$5,000
- Padfolio \$5,000
- Sponsored Lunch for 100 \$5,000

**Gold Level Sponsors will receive the following:**

- Full page color ad in the Conference Program
- Featured in the online brochure
- Two exhibitor booths
- Special recognition signage at the conference
- Inserts in the attendee tote bags

**Silver Level Sponsor (\$3,000 - \$4,500)**

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**Silver Level Opportunities:**

- Sponsored Breakfast for 100 \$4,500
- Keynote Speaker Honorarium \$4,000
- Sponsored Breaks \$3,000
- Badge Holders \$3,000

**Silver Level Sponsors will receive the following:**

- Full page black and white ad in the Conference Program
- Featured in the online brochure
- Two exhibitor booths
- Special recognition signage at the conference

**Bronze Level Sponsor (\$1,500 - \$2,000)**

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**Bronze Level Opportunities:**

- Speaker Honorarium \$2,000
- Brochure online \$1,500
- CD of Conference Handouts \$1,500

**Bronze Level Sponsors will receive the following:**

- Half page black and white ad in the Conference Program
- Featured in the online brochure
- One exhibitor booth
- Special recognition signage at the conference

The educational portion of the seminar is provided in conjunction with the TEXAS NURSE PRACTITIONER FOUNDATION. The tax Id number is: #74-2676501 for Tax Deductible Donations.

**REGISTRATION NOTE:** Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the conference must register.

# 2010 CONTRACT FOR EXHIBIT BOOTHS & SPONSORSHIP

Texas Nurse Practitioners  
22nd Annual Conference | San Antonio, Texas  
September 9 – 12, 2010

Jan Allen, CMP  
Phone: 512.312.2134  
E-mail: jae4@prodigy.net

Mail or fax completed contract with payment to:  
TNP 22nd Annual Conference  
4425 S. Mopac Expressway | Bldg III, Suite 405  
Austin, Texas 78735 | Fax: 512.295.9750

**ALL SECTIONS MUST BE COMPLETELY FILLED OUT BEFORE YOUR CONTRACT WILL BE PROCESSED. SEE REVERSE FOR RULES & REGULATIONS.**

BOOTH INFORMATION	
<b>DESCRIPTION</b>	<b>PRICE</b>
<input type="checkbox"/> Corporate Booth A	\$3,000
<input type="checkbox"/> Corporate Booth B	\$2,400
<input type="checkbox"/> Corporate Booth C	\$1,200
<input type="checkbox"/> Non-Profit/Government/Small Business Booth	\$600
<b>CHOICE OF BOOTH LOCATION</b>	
Booth # _____ Alternate: _____ Alternate: _____	
<b>SPONSORSHIP OPPORTUNITIES</b>	
<input type="checkbox"/> Saturday Business Luncheon	\$15,000
<input type="checkbox"/> Conference Program	\$8,000
<input type="checkbox"/> Decorating	\$5,000
<input type="checkbox"/> Canvas Tote Bags	\$5,000
<input type="checkbox"/> Padfolios	\$5,000
<input type="checkbox"/> Sponsored Lunch for 100	\$5,000
<input type="checkbox"/> Sponsored Breakfast for 100	\$4,500
<input type="checkbox"/> Keynote Speaker Honorarium	\$4,000
<input type="checkbox"/> Sponsored Breaks	\$3,000
<input type="checkbox"/> Evening Welcome Reception	\$6,000
<input type="checkbox"/> Badge Holders	\$3,000
<input type="checkbox"/> Online Brochure	\$1,500
<input type="checkbox"/> Speaker Honorarium	\$2,000
<input type="checkbox"/> CD of Conference Handouts	\$1,500
 <input type="checkbox"/> Conference Bag Inserts	 \$200
<input type="checkbox"/> Doorprize	
List item(s) to be donated: _____	
<b>SPONSORSHIP TOTAL:</b>	<b>\$ _____</b>
<b>ADVERTISING OPPORTUNITIES</b>	
<input type="checkbox"/> Back Cover Ad (Full Page - CMYK)	\$1,000
<input type="checkbox"/> Front Inside Cover Ad (Full Page - CMYK)	\$750
<input type="checkbox"/> Back Inside Cover Ad (Full Page - CMYK)	\$750
<input type="checkbox"/> Interior Ad (Full Page - Black & White)	\$600
<input type="checkbox"/> Half Page Ad (Half Page - Black & White)	\$400
<input type="checkbox"/> Quarter Page Ad (Quarter Page - Black & White)	\$300
<b>ADVERTISING TOTAL:</b>	<b>\$ _____</b>
<b>TOTAL BALANCE DUE:</b>	<b>\$ _____</b>

**BOOTH PRICES INCLUDES:** Two complimentary badges, which must be worn at all times. Additional badges can be purchased for \$25.00 each. Also included are: one table, two chairs and a booth identification sign.

**REGISTRATION:** Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the conference must register.

**CONTRACT SUBMISSION:** Your contract must be accompanied by full payment for your application to be processed.

**CANCELLATION:** Full refunds will be granted less a 25% processing fee for space canceled. All refunds must be requested in writing and postmarked on or before August 1, 2010. No refunds will be granted for display space or advertisements canceled after August 1, 2010.

**EXHIBITOR INFORMATION**  
The information you provide is where all correspondence will be sent. Please ensure that the information you have provided is how you want your company listed in the conference program.

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free (800) \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Page Address \_\_\_\_\_

**Description of product or service for the Conference Program (25 words or less)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT**  
Credit cards will be debited for full booth payment unless otherwise indicated. Full payment is due with contract.

Check enclosed made payable to TNP.

Check #: \_\_\_\_\_ Check Amount: \$ \_\_\_\_\_

Charge:     Mastercard     Visa

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## 2010 TNP ANNUAL CONFERENCE EXHIBITOR RULES AND REGULATIONS

- 1. LOCATION AND DATES:** The 2010 Texas Nurse Practitioners 22nd Annual Conference will be held September 9 – 12, 2010 at the J.W. Marriott San Antonio Hill Country Resort & Spa, San Antonio, Texas.
- 2. SPACE CONTRACTS:** Contracts are awarded and displays are assigned on a first-come, first-served basis. In order to apply for a display, complete and return the contract with full payment by August 1, 2010. **CANCELLATION:** Full refunds less a 25% processing fee will be granted for canceled contracts if the cancellation is requested in writing and postmarked on or before August 1, 2010. No refunds will be granted for display space or advertising canceled after August 1, 2010. TNP shall have full right to consider this contract terminated and to retain as liquidated damages all monies paid and to lease that Exhibitor's space to another Exhibitor. TNP reserves the right to decline or prohibit any display that, in their judgment, does not fit the character of the conference. This reservation is all-inclusive as to persons, things, printed matter, products, and conduct.
- 3. SPACE ASSIGNMENT:** Spaces will be assigned in the order contracts are received by TNP. In all cases, efforts will be made to assign space in compliance with the applicants' choices; however, no guarantee is made by TNP that Exhibitors specifications will be met. TNP will provide display space to the Exhibitor as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes in the interest of any Exhibitor or TNP.
- 4. SUBLETTING SPACE:** No Exhibitor may assign, sublet, or apportion his or her space in whole or part, nor exhibit any products or services other than those manufactured or handled in the normal course of his or her business. All activity must be confined to the limits of the exhibit display area.
- 5. INSTALLATION AND DISMANTLING:** All exhibit installations must be completed between the hours of 11:00 am and 5:00 pm on Thursday, September 9, 2010. Any space not claimed and occupied or for which no special arrangements have been made by 5:00 pm, Thursday, September 9, 2010, may be resold or re-assigned by TNP without any obligation on the part of TNP for any refunds whatsoever. Dismantling of displays must not begin until after the exhibits close at the times listed in the Exhibitor Prospectus. All exhibits must be removed and the building vacated by 7:00 p.m. September 11, 2010. No installing, dismantling, rearranging, repairing, servicing, removing, or supplementing of exhibits will be permitted during the viewing hours without the permission of TNP. Exhibitors are required to participate during all show hours each day as listed in the Exhibitor Prospectus.
- 6. EXHIBITORS' ADMISSION CREDENTIALS:** Exhibitors must furnish TNP with an advance list of their representatives. Representatives must check-in/register upon arrival at the exhibitor registration desk and must wear identification badges at all times, which will be furnished by TNP. Exhibitors will be admitted to the Exhibit Hall one hour before public opening each day of the conference.
- 7. SALE OF MERCHANDISE:** Exhibitors may sell products on the exhibit floor during regular exhibit hours, provided that (1) the product relates directly to the field of education and (2) the vending Exhibitor holds TNP harmless from every claim of any kind that may arise from the sale of such products, including without limitation, any consumer suit, complaint, or demand; any product liability suit; or any other claim, demand, or suit, whether in a court of law or equity or in an administrative forum. TNP reserves the right in their sole discretion, to prohibit or discontinue sales for any reason at any time. Exhibitors are responsible for any and all permits required by law or local ordinance. An Exhibitor without a Texas location needs a Use Tax permit. There is no fee for a Use Tax permit. In the event that an exhibitor engages in on-location transactions, the exhibitor will be responsible for complying with all federal, state, and local laws that may pertain to such sales. All exhibitors must be registered with Texas Comptroller's Office. In addition, exhibitors must have a Texas Sales permit or proof of tax-exempt status in order to exhibit at the Conference. Contact the Comptroller's Office (512.463.3731 or [www.cpa.state.tx.us](http://www.cpa.state.tx.us)) for information regarding exhibiting in Texas and Texas sales permits. Each exhibitor is responsible for making this contact.
- 8. NOISE, SOUND, AND COMBUSTIBLES:** Use of the display area shall not interfere with other exhibitors. Musical instruments, radios, sound-motion picture equipment, record players, noise-creating devices, or amplifying systems shall be operated only at a level that will not interfere with other Exhibitors or add unduly to general acoustical inconvenience, and their operation must conform to TNP requirements. Flammable fluids, substances or material, the use of which is in violation of city, county, or state laws or regulations, may not be used in any booth.
- 9. INSURANCE:** The Exhibitor, its independent contractor, and its agents of every kind agree to obtain and furnish a certificate of insurance to TNP for the following insurance coverage during the dates of the TNP Conference (including move-in and move-out days). It is further agreed that loss of, or damage to, person or property within the space allocated to the Exhibitor, from fire, theft, pilferage, or otherwise shall be at the sole risk of the Exhibitor.
- 10. COPYRIGHT POLICY:** The Copyright Laws require the payment of a user fee before any performance of copyrighted work (such as music or literature). Exhibitors are responsible for procuring permission to use any copyrighted work that is performed, broadcasted, displayed, or used in TNP publications, which is supplied to TNP by the Exhibitor. Each Exhibitor assumes full liability for any infringement of the Copyright Act committed by or on behalf of such Exhibitor and agrees to hold TNP and their employees and agents harmless and to assume all costs and damages for any direct or indirect liability TNP may incur by such infringement. For any infringement committed, each Exhibitor agrees to assume the duty to defend, including paying for all costs associated with the infringement defense, giving TNP right to control litigation and choice of counsel.
- 11. NON-LIABILITY:** It is expressly understood and agreed by each and every contracting Exhibitor and his or hers guests that neither TNP, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of Exhibitors. All property of the Exhibitor is understood to remain under his or her custody and control in transit to, within, or in transit from the confines of the Exhibit Hall, subject to the Rules and Regulations of this conference. By signing the contract, Exhibitor releases and agrees to indemnify TNP, its managers, officers, members, sponsors, employees, and agents, and indemnify and save them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whosoever sustained, including Exhibitor and its employees, servants, independent contractors, and agents of every kind or employees on or about the Exhibitor's space or arising out of Exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this contract by either party is excused if made impossible or illegal by acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, power outage, or other emergency over which any party has no control. This agreement may be terminated for one or more of such reasons by written notice from one party to the other, but upon termination for any such reason, Exhibitor is not entitled to a refund or reimbursement. The Exhibitor does not have the right to request a refund because the facility fails to provide any service. (e.g., electricity goes out and attendees cannot see exhibit). Failure by the Exhibitor to comply with these rules and regulations as agreed by the parties or the breach of any representation, warranty, or guarantee by the Exhibitor shall render the Exhibitor liable for direct and consequential damages, expenses, allocations of overhead, etc., including but not limited to, reasonable attorneys fees. This agreement represents the complete understanding of the parties and may be amended, modified, or otherwise altered only pursuant to the mutual written agreement of the parties.
- 12. GENERAL:** TNP reserves the right to make such additional conditions, rules, and regulations as TNP deems necessary to enhance the success of the TNP Conference. Failure of TNP to declare any violation of these rules immediately upon occurrence thereof, or delay in taking any action in connection therewith, shall not waive such violation. TNP shall have the right to declare any violation at any time and take such action as might be lawful or authorized hereunder, either in law or in equity. The receipt of any rent or payment by TNP, with or without knowledge of any breach or violation by TNP of any conditions, terms, or covenant, hereunder shall not be determined or considered as a waiver of any provision hereunder.
- 13. TNP NAME AND LOGO:** Exhibitors must have approval from the Texas Nurse Practitioners (TNP) to use the official TNP logo, TNP Conference logo and/or organization name: Texas Nurse Practitioners (TNP).
- 14. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Texas Nurse Practitioners and the J.W. Marriott San Antonio Hill Country Resort & Spa, San Antonio, Texas (the "Hotel"), the Hotel's owners, operators, managers or lessees together with its and their respective officers, directors, shareholders, employees, servants and agents (collectively "Hotel Operator") harmless against all claims, losses or damages to property or persons, including death, governmental charges or fines and attorney's fees, arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of any part of the Hotel's exhibition premises unless any such liability was caused solely by the negligence of the Hotel or the Hotel Operator.**

Venue for any legal proceeding concerning this contract shall be in Travis County, Austin, Texas.